

Vertical Restraints and Distribution Agreements

2nd FEB – IEJE Competition Day

Brussels, 30 September 2009



LL.M. in European
Competition and
I.P. Law



FEB
Federation of
Enterprises in
Belgium

PROGRAMME

08:30 – 09:00 **Registration & Welcome Coffee**

09:00 – 09:10 **Introductory Remarks**

Charles GHEUR

Advisor, FEB

Nicolas PETIT

University of Liege (ULg), Howrey LLP

I. SESSION I – OVERVIEW OF THE CURRENT REGIME AND AREAS FOR REFORM

CHAIRMAN

Prof. Jacques BOURGEOIS

University of Gent, WilmerHale

09:10 – 09:50 **Regulation 2790/1999 and the Guidelines on Vertical Restraints – A Practitioner’s Experience**

Frank WIJCKMANS

Partner, Contrast – European & Business Law

09:50 – 10:30 **The Commission’s Review of Regulation 2790/1999 – An Overview of DG COMP’s Drafts**

Lucas PEEPERKORN

European Commission, DG COMP

10:30 – 10:50 **Coffee break**

10:50 – 11:30 **An Economic Review of the Current Regime and of the Commission’s Drafts**

Prof. Thibaut VERGÉ

CREST, Paris

11:30 – 12:00 **The Future of the Car Block Exemption Regulation**

Etienne KAIRIS and Emmerik VAN PARYS

Loyens & Loeff

12:00 – 12:30 **Questions & Answers**

12:30 – 13:45 **Lunch break**

II. SESSION II – A CRITICAL REVIEW OF THE COMMISSION’S PROPOSED CHANGES

CHAIRMAN

Prof. Jean-François BELLIS

University of Brussels, Van Bael & Bellis

13:45 – 14:15

The 30 % Market Share Threshold

Alexandre VANDENCASTEELE

Partner, Ashurst

14:15 – 14:45

Resale Price Maintenance

Paul LUGARD

Competition Counsel, Philips International

14:45 – 15:15

Buyer-Related Vertical Restraints (Upfront Payments, Slotting Allowances, Access Payment Fees, Category Management, etc.)

John RATLIFF

Partner, WilmerHale

15:15 – 15:45

Roundtable discussion

Kylie STURTZ

Legal Director, Competition & Compliance, Anheuser-Busch InBev

Philippe MARCHANDISE

In-house Counsel, Total

Els STEEN

Corporate Legal Affairs Manager, Delhaize Group

Chris VERLEYE

In-house Counsel, Johnson & Johnson

15:45 – 16:00

Coffee break

III. SESSION III – ONLINE DISTRIBUTION

16:00 – 17:00

Roundtable discussion

Cristina CAFFARRA

Vice-President, CRA International

Julia HOLTZ

Senior Competition Counsel, Google

Andres FONT GALARZA

Partner, Mayer Brown

Richard NASH

Senior Manager, EU Public Affairs, eBay

17:00

End of the conference

REGISTRATION FORM

CONFERENCE ON VERTICAL RESTRAINTS Brussels, 30 September 2009

Please complete this reply slip in **block capitals letters** and return it to Christine TASKIN
by 15 September 2009 at the latest

E-mail: ct@vbo-feb.be – Fax : +32 2 515 09 15

FR

NL

Ms Mr

Surname:

First Name:

Function:

Company/Organization:

Address:

Telephone: Fax:

Email:

Company registration number:

VAT tax payer? Yes No

Invoice address (if different from above):

Are you affiliated to a federation? If so, which one?

The person mentioned above:

Will attend the conference on 30 September 2009 and will send a payment, upon receipt of the invoice of :

- 250 € excluding VAT (21 %) for non-members
- 230 € excluding VAT (21%) for members of a federation affiliated to the FEB
- 150 € excluding VAT (21 %) for academics and public officials

Cannot attend the conference on 30 September 2009

Date Signature

The collected data will be used to organise events and keep you informed of scheduled activities. Under the privacy law of 8 December 1992, you may ask to see the data in question, and can amend it as appropriate.

USEFUL INFORMATION

Date and venue

Thursday 30 September 2009, from 09:00 a.m. to 05: 00 p.m. (welcome: 08.30 a.m.)

FEB, 4 rue Ravenstein, 1000 Brussels

Access map: www.feb.be

Car Park: Albertine, rue des Sols, 1000 Brussels (near the Central Station)

Participation Fee

- 250.00 €, excluding VAT (21 %) for non-members
- 230.00 €, excluding VAT (21 %) for members of a federation affiliated to the FEB
- 150.00 €, excluding VAT (21 %) for academics and public officials

This should be paid upon receipt of the invoice. Your payment should mention the following details: 'Vertical restraints+ 30/09/09 + name(s) of the participant(s)'

Working Language

English

For more information on registration and cancellation

Christine TASKIN, events assistant, T: +32 2 515 08 97, F: +32 2 515 09 15, ct@vbo-feb.be

Cancellations will only be admissible if they are sent in writing to Christine TASKIN. If you are unable to attend, you can have a colleague attend in your place. The fee will be due unless your registration is cancelled in writing at least 3 working days before the event.

For practical information

Daisy MARITS, events manager, T: +32 2 515 09 11, F: +32 2 515 09 15, dma@vbo-feb.be